## ORDER

Orders Order / Rev: 166716 06852730 Alt Order #: **DEM CONG CAMP COMMIT** Product Desc: KSTP-TV, LLC and KSAX-1 Estimate: 1472 09/18/12 - 09/24/12 Flight Dates: Primary AE: Rachel Chason Original Date / Rev: 09/17/12 / 09/17/12 Sales Office: P-PHL Order Type: **GENERAL** Sales Region: National **Great American Media** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave NW EOM/EOC Billing Cycle: Washington, DC 20007-3674 Agency Commission: 15% Advertiser **DCCC Democratic Congressional Can** Name: A35+ 09/29/09 Demographic: New Business Thru: **Product Codes:** PL2 Order Separation: 00:00:00 Priority: 1 Advertiser External ID: Revenue Codes: AGY, POL, ISS Agency External ID: Bill Plan **Totals** Start Date **End Date** # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating

Account	Executives

09/24/12

80

\$62,425.00

08/27/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

\$53,061.25

September 2012

Totals

80

80

\$62,425.00

\$62,425.00

\$53,061.25

\$53,061.25

0.00

0.00

Ln Ch	Start	End	Inventory Code	e Break	Start/End	d Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 M	09/18/	12 09/21/12	M-F 530-6a New	s CM	530-6a	- ТWГF	:30	1	\$525.00 1	0.00 NM	1	\$525.00
			M-F 530-6a New									
	NWS 530	A		RATE RI								
NEWS				RATE REVIS								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	- TWTF	1	\$525.00	0.00						
E 2 M	09/18/	12 09/21/12	M-F 6-7a News	CM	6-7a	- TWTF	:30	4	\$800.00 1	0.00 NM	4	\$3,200.00
5 5144			M-F 6-7a News	DATE DE								
5 EW I NEWS	NWS 6A			RATE RE								
	art Date	End Date	Maakdaya	Spots/Week	Rate	Doting						
<u>اد</u> Week: 09		09/23/12	<u>Weekdays</u> - TWTF	Spois/vveek 4	\$800.00	Rating 0.00						
		12 09/21/12	M-F GMA	CM	*	- TWTF	-20	7	Ф000 00 4	0.00 NIM	7	ФЕ COO OO
E 3 M	09/18/	12 09/21/12	M-F GMA	CIVI	7-9a	- IWIF	:30	1	\$800.001	0.00 NM	7	\$5,600.00
GD ME	RN AMR-	ARC	IVI-F GIVIA	DATE	REVISED							
GMA	VIA WINIY-	ADC		RATE REVISE								
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	- TWTF	7	\$800.00	0.00						
E 4 M	09/22/	2 09/22/12	SA GMA	CM	7-8a	S-	:30	1	\$600.001	0.00 NM	1	\$600.00
	00/22/	.2 00/22/12	Sa GMA	O.W.	7 00	5	.00	•	φοσοίσο :	0.00 14111		Ψ000.00
GD MF	RN-SAT-A	ABC	<b>5</b> 4 <b>5</b>	RATE	REVISED							
GMA S	SAT			RATE REVI	SED							
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	9/17/12	09/23/12	S-	1	\$600.00	0.00						
E 5 M	09/22/	12 09/22/12	Sat 8-9a	CM	8-9a	S-	:30	1	\$600.002	0.00 NM	1	\$600.00
			Sat 8-9a News									
											•	

Print Date: 09/17/12 13:58:43 Page 2 of 4

Order / Rev: 166716 Advertiser: DCCC Democratic Congressional Campa

Alt Order #: 06852730 Product Desc: DEM CONG CAMP COMMIT KSTP-TV, LLC and KSAX-1

Flight Dates: 09/18/12 - 09/24/12 Estimate: 1472

Ln Ch Start End 5 EW NW-SA 8AM	Inventory Code	RATE R	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
NEWS <u>Start Date</u> Week: 09/17/12  Date  09/23/12	Weekdays	Spots/Week 1	ED <u>Rate</u> \$600.00	Rating 0.00				I		
E 6 M 09/23/12 09/23/12		CM	7-8a	S	:30	1	\$700.002	0.00 NM	1	\$700.00
GD MRN-SUN-ABC	Su GMA									
Start Date         End Date           Week: 09/17/12         09/23/12	Weekdays S	Spots/Week 1	Rate \$700.00	Rating 0.00						
E 7 M 09/23/12 09/23/12	Sun 8-9a Sun 8-9a	СМ	8-9a	S	:30	1	\$700.002	0.00 NM	1	\$700.00
5 EW NW-SU 8AM NEWS		RATE F	REVISED ED							
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 8 M 09/23/12 09/23/12	Sun 10-1030a	CM	Sun 10-1030		:30	1	\$500.001	0.00 NM	1	\$500.00
AT ISSUE	At Issue									
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 9 M 09/18/12 09/21/12	M-F 9-10a Live with Kelly an	CM d Michael	9-10a	- TWГF	:30	4	\$250.003	0.00 NM	4	\$1,000.00
LIVE WTH KELLY KELLY	-	RATE R RATE REVISE								
Start Date	Weekdays - TWTF	Spots/Week 4	Rate \$250.00	Rating 0.00						
E 10 M 09/18/12 09/21/12		СМ	10-11a	- ТWГF	:30	4	\$450.002	0.00 NM	4	\$1,800.00
VIEW-ABC VIEW	M-F The View	RATE REVI RATE REVISE								
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00						
E 11 M 09/18/12 09/21/12	M-F Midday News	c CM	11a-12p	- TWTF	:30	4	\$600.001	0.00 NM	4	\$2,400.00
5 EW NWS 11AM NEWS	M-F Midday News	RATE R RATE REVIS								
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	<u>Rate</u> \$600.00	Rating 0.00						
E 12 M 09/18/12 09/21/12	M-F 3-4p	CM	3-4p	- TWTF	:30	4	\$200.002	0.00 NM	4	\$800.00
TWIN CITIES LV	Twin Cities Live									
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$200.00	Rating 0.00						
E 13 M 09/18/12 09/21/12		CM	4-430p	- TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.00
MILLIONAIRE MILL	Millionaire R	RATE RE\								
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$300.00	Rating 0.00						
E 14 M 09/18/12 09/21/12	M-F 430-5p News		430-5p	- TWTF	:30	4	\$450.003	0.00 NM	4	\$1,800.00
5 EW NW430P MF NEWS	430p News	RATE F	REVISED ED							
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$450.00	Rating 0.00						
E 15 M 09/18/12 09/21/12	M-F 5-530p	CM	5-530p	- TWTF	:30	4	\$800.001	0.00 NM	4	\$3,200.00
5 EW NW 5P MF NEWS	M-F 5-530p	RATE RE								
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 <u>09/23/12</u>	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$800.00	Rating 0.00						
E 16 M 09/18/12 09/21/12		СМ	6-630p	- TWTF	:30	4	\$900.002	0.00 NM	4	\$3,600.00

Print Date: 09/17/12 13:58:43 Page 3 of 4

Order / Rev: 166716 Advertiser: DCCC Democratic Congressional Campa

Alt Order #: 06852730 Product Desc: DEM CONG CAMP COMMIT KSTP-TV, LLC and KSAX-1

Flight Dates: 09/18/12 - 09/24/12 Estimate: 1472

**NEWS** 

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
5 EW NW 6P MF NEWS		M-F 6-630p	RATE RE					•		
Start Date	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$900.00	Rating 0.00					
E 17 M 09/18/12	2 09/21/12	M-F 630-7p M-F 630-7p	СМ	630-7p	- TWTF	:30	4 \$800.002	0.00 NM	4	\$3,200.00
5 EW NW630P M NEWS	F		RATE R RATE REVISE	EVISED ED						
	End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$800.00	Rating 0.00					
E18 M 09/23/12	2 09/23/12	Su 530-6p Su 530-6p News	СМ	530-6p	S	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
5 EW NWS E-SUI NEWS	N		RATE REVISE	EVISED ED						
	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
E 19 M 09/24/12	2 09/24/12	Mon Spcl 2 Dancing with the		7-9p	M	:30	1 \$9,000.002	0.00 NM	1	\$9,000.00
DWTS DWTS		•	RATE REVISE RATE REVISE							
	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$9,000.00	Rating 0.00					
	2 09/21/12	Friday Prime B	СМ	8-9p	F	:30	1 \$2,500.002	0.00 NM	1	\$2,500.00
PRIMTME-DO-AE PRIMETIME	3C	What Would You		REVISED ISED						
	End Date 09/23/12	Weekdays F	Spots/Week 1	Rate \$2,500.00	Rating 0.00					
E 21 M 09/22/12	2 09/22/12	7-1030p College F	В СМ	7-1030p	S-	:30	2 \$2,500.002	0.00 NM	2	\$5,000.00
SAT NIGHT FOO' SAT NIGHT FB	TBALL	ABO College 1 00		E REVISED VISED						
	End Date 09/23/12	Weekdays S-	Spots/Week 2	Rate \$2,500.00	Rating 0.00					
E 22 M 09/18/12	2 09/21/12	M-F 1102p News M-F 1102p News	СМ	1102-1132p	- TWTF	:30	4 \$500.002	0.00 NM	4	\$2,000.00
5 EW NWS 11PM NEWS	<b> </b> <		RATE R RATE REVISE	REVISED ED						
	End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	<u>Rate</u> \$500.00	Rating 0.00					
E 23 M 09/18/12	2 09/21/12	M-F, Su Late News		10-1035p	- TWTF	:30	2 \$1,050.002	0.00 NM	2	\$2,100.00
5 EW NWS 10PM NEWS	l<	,		REVISED ED						
	End Date 09/23/12	Weekdays - TWTF	Spots/Week 2	Rate \$1,050.00	Rating 0.00					
	2 09/22/12	Lt News Delay AB	C Spo <b>&amp;</b> M	1030-1105p	S-	:30	1 \$600.002	0.00 NM	1	\$600.00
5 EW NWS 10PM NEWS	<b> </b> <			REVISED ED						
	End Date 09/23/12	Weekdays	Spots/Week 1	Rate \$600.00	Rating 0.00					
	2 09/23/12	Su Late News		10-1035p	S	:30	1 \$1,350.001	0.00 NM	1	\$1,350.00
5 EW NWS 10PM NEWS	l<	Su 10-1035p	RATE R	REVISED ED						
Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating					
	09/23/12	Su 1035-1105p N	ws CM	\$1,350.00 1035-1105p	0.00	:30	1 \$700.002	0.00 NM	1	\$700.00
5EWN LTE EDTN	<b>I</b> <	Sun 1035-1105p		REVISED						

RATE REVISED

Print Date: 09/17/12 13:58:44 Page 4 of 4

Order / Rev: 166716 Advertiser: DCCC Democratic Congressional Campa

Alt Order #: 06852730 Product Desc: DEM CONG CAMP COMMIT KSTP-TV, LLC and KSAX-1

Flight Dates: 09/18/12 - 09/24/12 Estimate: 1472

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 26 M	09/23/1	2 09/23/12			1035-1105p	S	:30	1	\$700.002	0.00 NM	1	\$700.00
5EWN I	LTE EDT	N<	Sun 1035-1105p		REVISED							
NEWS				RATE REVIS								
Sta Week: 09/	art Date	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 27 M		2 09/21/12		CM	1035-1102p	- TWTF	:30	4	\$650.003	0.00 NM	4	\$2,600.00
			Nightline .	5.75 5.								
ABC-NI	ITELINE< NE	<		RATE REVIS								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	- TWTF	4	\$650.00	0.00	-20		\$200.00.0	0.00 NIM	4	<b>#4</b> 200 00
E 28 M	09/18/1	2 09/21/12	M-F 1132p-1236a Jimmy Kimmel	I IFN CIVI	1132p-1236a	- TWF	:30	4	\$300.002	0.00 NM	4	\$1,200.00
J KIMM KIMME	IEL-ABC L	<	·	RATE RI RATE REVIS								
Sta Week: 09/	art Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
E 29 M	-	09/23/12		CM	\$300.00 6-7a	0.00 M	:30	1	\$800.001	0.00 NM	1	\$800.00
-		_ 00/_ //	M-F 6-7a News				.00	•	Ψοσοίου .	0.00 1		ψοσο.σο
5 EW N NEWS	IWS 6A			RATE RE RATE REVIS								
<u>Sta</u> Week: 09/	art Date /24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
E 30 M		2 09/24/12	M-F GMA	CM	7-9a	M	:30	1	\$800.001	0.00 NM	1	\$800.00
OD MD	NI AMD	NDO	M-F GMA	DATE	DE\//0ED							
GD MR GMA	N AMR-A	ABC		RATE REVISE	REVISED D							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ E 31 M		09/30/12	M	CM	\$800.00 1102-1132p	0.00 M	:30	1	\$500.002	0.00 NM	1	\$500.00
L31 W	09/24/1	2 09/24/12	M-F 1102p News M-F 1102p News		1102-1132p	IVI	.30	'	φ300.002	O.OO INIVI	'	φ300.00
5 EW N NEWS	IWS 11P	M<		RATE I RATE REVIS	REVISED ED							
Sta Week: 09/	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating 0.00						
E 32 M		09/30/12	M-F 1035-1102p	CM	\$500.00 1035-1102p	M	:30	1	\$650.003	0.00 NM	1	\$650.00
			Nightline	<b></b>	. осо одр		.00	•	4000.000	0.00 1		Ψ000.00
ABC-NI NITELII	ITELINE< NF	<		RATE REVIS								
		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M	1	\$650.00	0.00						
E 33 M	09/24/1	2 09/24/12	M-F 3-4p Twin Cities Live	CM	3-4p	M	:30	1	\$200.003	0.00 NM	1	\$200.00
TWIN C	CITIES L\	/	. Will Oldes Live	ADD TO S								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				į		
Week: 09/	/24/12	09/30/12	M	1	\$200.00	0.00						
										Totals	80	\$62,425.00